Ryder Out Indefinitely With A Broken Back

Is there any reason for this? My take:

If you've read my review of the show, the answer seems to be that Ryder is the guy that got over on his own and that's not what the company wants. Unless this is a real injury, I don't see any need for it. He got put in the horrible storyline with Eve who does nothing but complain to Cena and look good in shorts. Ryder has gone from the hottest thing in wrestling to a pawn in a Cena storyline to tide him over until Mania. Think about that for a minute.

Thoughts?