

# Thought Of The Day: It's The Little Things

I was watching a Flair match and he put his feet on the ropes on a cover. It wasn't the end of the match, it wasn't a plot point, it was nothing more than a regular cover. However, it got the fans to boo him louder and cheer for his opponent more. Flair did that because he's a heel and that's what heels do. Today, the only time you see something like that is to end a match and advance a plot. During matches, heels glare at crowds and that's about it for the most part.

See how easy it is to make thing better?