Thought of the Day: Referees Used In Storylines

Given the recent storyline of Brad Maddox, this got me to thinking. Do you like the use a referee in a storyline? To me, it's hard because other than a crooked one, there isn't much of a storyline you can use for them. They tend to be best kept in the background, as they're supposed to be impartial instead of interfering in an angle. A crooked referee can work, but as with anything else they need to be used sparingly. I wasn't a fan of Maddox, as most of the story is based around him going into business for himself, and his mere existence in the match is a plot hole.

Thoughts?