

Survivor Series Tanks

Apparently the 2012 Survivor Series did a horrible amount of domestic buys. This tells you three things. 1. Having Ryback, the unstoppable monster, lose more or less killed him with the audience. The audience isn't stupid and knew that the only chance he had was inside the Cell, and that anything after that was a waste of their time to watch.

2. Ryback is going to lose his match on the 7th and his character is going to be crushed even further.

3. Having Rock announced six months in advance is going to turn out being a really bad idea.