

# Thought of the Day: From the 1999 Rumble

I'm suffering through this one at the moment and something sticks out. Vince put a bounty on Austin's head in this match, promising \$100,000 to anyone who eliminated him. My question: why don't we see that more often? That's a really solid idea to set up a feud in the future between two guys or to advance another one they have going at the moment. The only other instance I can think of since then is HHH promising money to anyone who took out Goldberg. Why it's never been done again in the Rumble is beyond me.