

On This Day: March 28, 1991 – USWA Championship Wrestling: Tomorrow's Superstars Today

USWA Championship Wrestling

Date: March 28, 1991

Location: USWA Television Studios, Memphis, Tennessee

Commentators: Dave Brown, Michael St. John

I haven't done one of these in about two months now. This is the last episode I have at the moment so it's hard to say when I'll get back down to Tennessee. I don't really remember anything from this company other than Lawler is world champion and Bill Dundee is trying to get his son to love him again. Oh and Steve Austin is here somewhere too, although he'd be in WCW by the summer. Let's get to it.

Danny Davis is in the opening match but before the match, Eric Embry and Tom Pritchard are here. Pritchard is the new Southern Heavyweight Champion, having won the title about two weeks ago. We get a clip of Jackie Fargo and Jerry Lawler beating some Texas guys in the Mid-South Coliseum but the Texans destroyed the Memphis dudes. Eric is Texas Heavyweight Champion as well and brags about it a lot. Eric and Pritchard run into the ring and beat up Davis and his opponent, the Scorpion.

Back from a break and we talk about the Mid-South show on Monday.

Jackie Fargo tells the Texas guys they're not going to come in here and run over everyone. Steve Keirn is coming in to help Lawler in the fight.

Sgt. O'Reiley vs. Eddie Gilbert

Eddie jumps him to start and pounds him on the back a lot. A suplex and a DDT both put Sarge down as we're in pure squash territory here. Here are the Texans again to talk trash about Steve Keirn who has nothing to do with this match. The camera is on them talking at the moment so I have no idea what is going on in the match. The Texans run in for the DQ a few

seconds later.

Gilbert gets beaten down for awhile until Steve Keirn makes the save. Keirn says that you have to earn a reputation instead of taking one from someone else. Fargo called him and asked for some help in getting revenge. Keirn owes Fargo everything so he came as soon as he got the call.

Video on Steve Keirn.

We hear about the King's Hotline which is a real thing.

Here's Jeff Jarrett to talk about losing the Southern Title to Pritchard in Dallas. We get a clip of the end of the match which saw a ref bump and Tojo Yamamoto, the Texans' manager, ran in. Jarrett stole a foreign object to hit Pritchard with, but Embry ran in and hit Jarrett with a boot so Pritchard could get the pin and the title.

Back in the arena, Jarrett says he lost the title in Texas. Well yeah we kind of knew that. Apparently he'll be getting a rematch but Pritchard won't sign for it. Jarrett will be following Pritchard no matter where he goes until he gets his rematch.

Jeff Jarrett/Billy Joe Travis vs. Keith Roberson/Mickie Jay

Travis starts with the guy that isn't Roberson. We've only been given the name of one of the jobbers and it doesn't seem like the announcers know the other guy's name either. Billy works on the arm and it's off to Jarrett quickly. The announcer says that the guy is named Mickie Jay. That was the name of a WCW referee...and sweet goodness I think it's the same guy. I really didn't need to see him in leopard trunks. Off to Roberson who is immediately taken down into an armbar.

Travis comes in and it's back to the arm. Roberson gets caught in a double backdrop for two and Jeff stays in. Jay comes in again and the big fat tub of goo (Jay) gets his arm cranked on as well. Travis suplexes him a few times and Jarrett gets two off a cross body. They tag in and out very fast here. A Vader Bomb from Travis gets the pin on Jay.

Rating: D. Nothing to see here but it gives us a tag team that could take

on the Texans which is the right idea here. This was a squash but that's what jobbers were for. This was a different era where these kind of matches were perfectly acceptable for the majority of the shows so that's what we've had so far in the first half of this episode.

House show ads. Eddie Marlin, the boss, comes out to say that Keirn will be on the card for tonight. That's the house show tonight, not this show.

Here's Jerry Lawler to brag about the 400th episode of their show. You can hear Vince counting shows from here.

Steve Austin vs. Chris Frazier

Austin is now managed by J.C. Ice. Total squash with Austin hitting what we would call Eye of the Storm and a top rope splash gets the win in about 80 seconds.

Deuce Mason vs. Bill Dundee

Dundee takes him to the mat almost immediately and works on the arm a bit. They go to the mat and it's off to a spinning toehold. Now it's a hammerlock followed by a sleeper to end this.

Rating: D. You wouldn't think that the match I just recapped would have lasted over three and a half minutes would you? It was nothing of note but the idea here was to get Dundee on TV so we could talk about the J.C. Ice feud which is fine. This was a slow and long squash which could have lost a minute or two.

We get a clip of Austin vs. Dundee where J.C. Ice slipped Austin a loaded glove so Austin could get the pin. Back in the arena, Dundee says that Austin can't beat him on his best day. Next week it's a loaded glove on a pole match.

T.D. Steele/Curtis Thompson vs. Texas Hangmen

Thompson gets double teamed but comes back with a double clothesline. Thompson looks like a more compact Chris Masters. Steele comes in and I think Psycho beats him down. The Hangmen are Psycho and Killer in case you were wondering. Off to Killer and it's time for some double teaming.

A belly to belly puts Steele down but Killer pulls him up. Curtis breaks up a pin because Steele made him mad I'm guessing. Why else would you keep this going? After about three minutes of beating it's finally off to Thompson who cleans house. Not that it matters as a side slam/forearm combination called the Texas Whirlwind gets the pin.

Rating: D. This is another match that went on WAY longer than it needed to. I think the idea is that the Hangmen are evil and don't care about the rules (they were disqualified for shoving the referee so the pin doesn't count), but you could cover that in about half the time. Nothing to see here and the Hangmen would finally win the titles soon after this.

Billy Joe Travis comes out for the save but gets beaten down too. They hang him with a rope until Jarrett makes the save.

Here are Lawler and Keirn for a chat. Lawler says he has a bad neck now but that's not the point. He talks about how a lot of the time when you team with someone, it doesn't mean you're friends. Lawler references the problems he had a few months ago with the Fabulous Ones (Keirn being half of them) and Cornette. Lawler and Keirn aren't friends, but they both respect Jackie Fargo. They'll be able to take care of Embry and Pritchard and run them back to Texas.

Keirn says that they're not friends but he respects Lawler more than anyone else around here. Keirn is serious about avenging Jackie Fargo and while Pritchard and Embry want to make a name for themselves, they need to find someone else to try it on because they can't get it done on Lawler and Keirn. Really good promo here but I smell a swerve coming in that match.

The announcers wrap the show up.

Overall Rating: C-. The wrestling here wasn't great but the promos were on fire tonight. I want to see the main events on Monday at the big show which is the idea behind these TV shows. In the true spirit of a territory, both Austin and Keirn would be gone in a few months to the major shows. Not a great show here but it makes me want to keep watching which is more important than anything else.

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