Thought of the Day: Why No Little Towns?

This occurred to me while watching NXT today. How often do you hear wrestlers being billed from a mid sized to small town? The VAST majority of them are from large cities, even though there are far more small towns out there instead of big ones. Think of some of the biggest names ever in wrestling and where they're billed from:

Hogan - Venice Beach (part of Los Angeles)

The Rock — Miami

Flair - Charlotte

Sting - Venice Beach

Luger - Chicago

Michaels - San Antonio

Hart - Calgary

What big names aren't from big cities? Austin, Cena, HHH....anybody else? Midcarders are the same way.

Is there a reason for this that I'm not getting? Are people not going to care about someone because they're from a smaller town?