

More on Zeb Colter's Militia

Yes that's the real name, as per Colter's Twitter. So Cesaro is filling in for Swagger now due to Jack's hand injury. The first thing that comes to my mind is how good of an idea this is for multiple reasons.

1. Cesaro isn't as broken as Swagger. Jack has built a reputation as being someone who can't win anything of note other than a fluke world title a few years back. He chokes in every big match he's been in for years and people don't buy him as a threat. While Cesaro is a jobber to the stars, he hasn't been in many huge matches, meaning he isn't viewed as a choker yet.

2. Colter looks like an even bigger hypocrite. This idea that heels have to tell the truth or make sense all the time needs to die a very horrible death. Having Colter say random nonsense and then not live up to it while still saying it is EXACTLY how heels can get heat without being boring. Simply put, people will pay their money to see someone like that get what's coming to them, thereby creating tension and a story that people want to see. It's called booking a story, which is a lost art anymore. This should also shut up a lot of the fans that agree with his views in a double benefit.

3. Cesaro is better than Swagger. He just is, in every aspect of the word.