

Thought of the Day: The World Heavyweight Championship Dartboard

This contains a spoiler for this week's Smackdown and next week's Raw. At the moment, the WHC picture is a mess with no sign of any structure or semblance of a story. Del Rio lost clean to Orton last week, beat Sheamus this week, and is going to beat Van Dam and lose to Christian on the next two TV shows. So far these matches are totally random and seem to have no build to anything. Odds are we'll get a multi man match for the title at Summerslam, but with the matches just happening with no consequences, it makes the title look worthless. Del Rio is just thrown out there and loses most of the time, but we're supposed to still care about his title defenses.

Short version: quit having your champion wrestle random matches and lose most of them.