

# Thought of the Day: The WWE Treadmill

I'm finishing Smackdown and this became even more obvious. One of WWE's biggest problems is that the year is so repetitive and it's the same pattern over and over again. Think about this.

The year starts the night after Wrestlemania where something big happens to set up Extreme Rules. After that PPV we go to the start of the big summer angle which usually culminates at Summerslam or the next month's show. During the big summer angle we hit MITB, meaning the next few months are spent teasing cash-ins, usually starting around Summerslam. Then we lighten up a lot until the end of the year through Survivor Series and TLC. The new year brings the Rumble and the start of the Road to Wrestlemania. The Rumble establishes one of the major matches, the a few weeks later we get the return of the big name for the other Wrestlemania main event. Then it's the Chamber to establish the other title match and six weeks later it's Wrestlemania to close out the WWE year.

How many years in a row have you seen that exact sequence?