

Thought of the Day: Stars Do Not Make The Match

By that I mean rating stars. I was reading a summary of Vince Russo's latest shoot interview and he mentioned that the casual fans don't care about a match being four stars and lasting twenty minutes with great workrate. In something that isn't often said, Russo is exactly right on this point. Casual fans care about the story and having fun on any given night. Look at what is considered the greatest match ever: Randy Savage vs. Ricky Steamboat. Do you think the match would be as beloved as it was if not for the basic backstory (Savage injured Steamboat and Steamboat is here for revenge)? The fans wanted to see Steamboat get his revenge and the fact that the match is a masterpiece helps a lot, but it's not the main reason most fans liked it.

In other words, booking for the fans that want long and entertaining matches is a bad idea, as most fans get bored and change the channel for stuff like that.