

# Thought of the Day: A Simple Animal

A little on Batista. Think back to Big Dave Batista. He was the face of Smackdown for years, he was a monster, he won a bunch of world titles, he was called the future in Evolution, he was the biggest star in the company for a good while.....and there wasn't much to him.

Think about it: what was there to Batista's character other than he's big, he's strong, and he wins world titles? Yeah he's aggressive and an animal, but there really wasn't any depth to him. Here's the thing though: that's all you need a lot of the time. Batista was a big scary monster who could destroy anyone that came at him. How many people would stop flipping through the channels if they saw some monster like him powerbombing someone in half? It's a simple idea but it made a pile of cash for the WWE.

Simple is more sometimes.