

John Cena and the World Heavyweight Championship

The common theory I keep seeing is that Cena wins the title, thereby setting up a unification match down the line. As usual, people are over thinking this. This isn't to set up a unification match. It's a match and story to give Cena something to do that isn't related to the main story. If Cena enters that story, he takes the entire thing over and destroys all of the work put into Bryan. You put Cena in the World Title feud and keep him away from everything else and everyone benefits. The WHC gets a big boost, Del Rio gets a rub, Cena has something to do, Bryan and Orton and company don't get overshadowed.

But no, it's not likely building up to a unification match, at least not soon.