Battleground Draws Approximately 125,000 Buys

According to Meltzer. This would mean the show is the lowest bought PPV in modern history save for December to Dismember. Night of Champions and Summerslam were down as well. HIAC was up very slightly.

In other words, three of the four shows headlined by Bryan were down in buys and the only one up saw Cena returning. That's why Daniel Bryan is feuding with the Wyatts instead of the Authority and John Cena is headlining another pay per view.