Three Thoughts of the Day

Maybe I should watch Raw while I'm barely awake more often.

1. Boy That's Convenient!

Last night on Raw, Brad Maddox made the Usos vs. Daniel Bryan and Bray Wyatt have a rematch inside of a cage. Wasn't it lucky that there just happened to be a cage above the ring? Could you at least try to make it seem like this show isn't completely scripted?

2. Nice and Easy.

With Shield's breakup being imminent for the last three months or so, I'm very relieved to see that they're not being jobbed out every single match. That idea is so overused and it takes away any kind of shock you might see coming. Thankfully Shield has only lost a handful of times and is still a powerful force. Hopefully this means they change some of their played out ideas up a little bit.

3. Watch How It's Done Junior.

If you've watched WWE in the last three weeks or so, you know that Batista is coming back next week and that he'll be in the Rumble. WWE has hyped up the return like they always do and I'm betting WWE will draw a crowd as a result. Batista is a big star and people are likely going to be interested in watching him return.

Compare this to the return of AJ Styles. Styles returned at the end of an episode of Impact and the next week he was in a world title unification match. No additional hype, no time to make the fans feel like they had to see it and nowhere near as many additional fans watching the show as they could have had. The rating was higher due to having a big match. Imagine how much higher it could have been if more people had known they could have seen AJ return to the ring for a world title unification match.