

Thought of the Day: Fill In Some Gaps

Again, time to take a lesson from the 80s. I've been watching some 80s NWA lately and one of the things you'll hear is JR giving us the wrestlers' stories. This might be anything from what they did in college to something about their family to something they said to him earlier today. It wasn't much a lot of the time, but it gave the fans a reason to care about these people. How many wrestlers can you think of that have almost nothing to talk about? Make up even a little backstory so there's something the people can relate to or care about and see how fast things get better.