

Thought of the Day: WWE Has NO Idea What They're Doing

That seems to be the general consensus I get. Today I saw yet another article talking about how WWE needs to stop using part timers. This year's Wrestlemania will be headlined by matches including HHH, Undertaker, Brock Lesnar, HHH and Batista (not a part timer but that's the general consensus). Yeah Wrestlemania has been making a fortune with Wrestlemania, they're going to make a fortune on the TV rights, they're making a fortune off the Network and they're giving the fans what they want with Bryan more than likely walking out of Wrestlemania as WWE Champion, but they clearly need to plan for their future because they're headed for a cliff because of the part timers.

Why do people think WWE is blind to this idea? Yeah, these guys are part timers now but here's the thing: the current roster isn't going to be around forever. One day John Cena, Randy Orton, CM Punk, Daniel Bryan, Sheamus and so on will be part timers and they'll be headlining Wrestlemania just like the previous generation is now. It'll make money, WWE will continue to reign on high and crush whatever "competition" comes against them.

Now go and tell me that I can't prove that and write three paragraphs explaining why so I can poke holes in it using logic and common sense to counter the argument of "I think it might go this way because I say so."

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