

# Thought of the Day: WWE And Posterity

This is one of those things that WWE is just flat out better at than anyone else. Ever since last week, I can't get that Monster song from the Daniel Bryan vs. HHH video out of my head. I threw the video package for Bryan vs. HHH up on Youtube and my goodness is it amazing. The same can be said of the Cena vs. Wyatt video and Lesnar vs. Undertaker. WWE has an incredible production team that puts together the best recap videos I've ever seen. Ten years from now, new fans are going to be able to watch those videos and hear everything they need to know about these feuds.

It's something very important when it comes to the future. Looking back at old WCW, TNA and even a lot of old WWF shows, there is almost zero explanation for why a lot of matches are taking place. It's just assumed that the fans have watched most of the shows and know the backstory. That's not very bright and makes it hard for new fans to jump in. I know not every company can afford that kind of production, but I've seen good recap videos made for an e-fed with a budget of \$0, oddly enough done by the same band that plays Monsters. It can be done and it can be done well, and when it is, it's something very valuable.