It's John Cena's World

And they're just wrestling in it. According to Meltzer, Cena is not only #1 in merchandise sales over the last month (not sure if that's March or dating back to like March 20/21), but he's moving five times the merchandise as #2 (not listed, but I'd assume Bryan). Yeah Cena has a lot of merchandise, but not that much more than everyone else.

Cena is still the king and that's not changing anytime soon.