

Thought of the Day: Your Time Is My Time

Concerning Rock, Lesnar, Undertaker, RVD etc. One of the most common criticisms about wrestlers such as these is that they're part timers and shouldn't be given top spots. My reaction to this: why in the world shouldn't they be?

Here's the thing about guys like this: yeah they're part timers, but they sell tickets. WWE is supposed to stick with their people that don't do as well instead of someone like Brock who is a guaranteed draw because of some loyalty? That's great. They can be loyal the whole time business goes down because they don't want to offend the feelings of some of their employees.

Look at Punk for example. Yeah he worked hard for a year as champion and had a very entertaining run. That's all well and good, but Rock sells more tickets and merchandise than him with relative ease. WWE would be foolish to stick with Punk because he had been there all this time instead of going with Rock who can make them a lot more money in a hurry.

This part timers shouldn't get pushed theory comes off like some of the markiest stuff in the world. It's a business people, and if the part timers do the most business then that's what we're going to get. That's WWE's thinking and it's very logical and successful.