

# Thought of the Day: Brother Can You Spare A Dime?

“It was worth the \$9.99.” No, not really. That’s a line you hear about the pay per views airing on the Network. Here’s the thing though: when you break it down, it’s FAR cheaper than that. Think about it for a second.

Let’s say the Network costs \$10 a month for easier math. At 30 days, that’s about \$0.33 a day. A pay per view runs three hours(ish), or 1/8 of a day. Therefore, a pay per view is costing you five cents a month. Let me repeat that.

**A WWE PAY PER VIEW COSTS FIVE FREAKING CENTS A MONTH!**

I remember when a regular pay per view was \$30 a month. Now it’s FIVE CENTS and includes unlimited free repeats, every other pay per view plus a bunch of other stuff. It’s why I continue to shake my head when people complain about the Network’s content. People who complain about it are never going to be happy and I have no idea why they want to watch anymore. It’s clearly never going to live up to whatever expectations they have, so why bother trying? Those people make me shake my head the same way people who rant about how much they hate Raw but never miss a show. It makes very little sense.