

# Thought of the Day: From A Different Point Of View

I agree. He is very good. The more I watch Impact, the more impressed I am by Ethan Carter III. The interesting thing about him though is how he came from being a comedy good in WWE to one of the best heels TNA has had in years. He's just easy to hate and can put on a passable match in the ring, which is all you need when the fans hate your guts. He's similar to Rick Rude from the early 90s in WCW where Rude went from a glorified comedy guy in WWF to a top heel when he was given a more serious look and treated like a killer. It's all about the packaging and how seriously the company treats someone.