

# Thought of the Day: You Don't Need Time To Be Epic

Well not always at least. A lot of the time you hear fans say that you need time to create a great match or feud. That's true a lot of the time, but there are occasions where that's not the case. For instance, look at Michaels vs. Undertaker back in 1997. That feud started on August 3 and was blown off (mostly) on October 5. In the span of just over two months, those two started a feud, had a great brawl at Ground Zero and then had one of the best matches of all time at Bad Blood.

That's a rare example, but it means that you can nail a story without needing a ton of time to set it up. Not everything needs to be Rock vs. Cena at Wrestlemania XXVIII. You have to hit almost everything perfectly, but you can pull it off if you do it right.