

# Thought of the Day: It's Spreading

I know it's annoying but....

So I was at Wal-Mart today and I saw the Brawling Buddies (new version of Wrestling Buddies, which were in fact the coolest things ever), the WWE toy sections, and a towel with Orton/Cena/other WWE guys on it. I know we talk a lot about how family friendly can be annoying, but this is why it's happened. WWE is right there with stuff like Marvel and Disney and they would be crazy to go edgier again (at least long term) and throw away this sort of opening. Yeah it gets annoying to the older fans, but it's far better for the company as a whole.