Thought of the Day – It's Been Awhile

Looking at why this rematch with Undertaker is being better received than Lesnar's other rematch.

One of the keys to Brock Lesnar is spacing out his matches as well as you can. Since he's been back, Brock has had the following matches:

John Cena – Extreme Rules 2012

- HHH Summerslam 2012
- HHH Wrestlemania XXIX
- HHH Extreme Rules 2013
- CM Punk Summerslam 2013
- Big Show Royal Rumble 2014
- Undertaker Wrestlemania XXX
- John Cena Summerslam 2014
- John Cena Night of Champions 2014
- John Cena, Seth Rollins Royal Rumble 2015
- Seth Rollins, Roman Reigns Wrestlemania XXXI
- Kofi Kingston Beast in the East
- Seth Rollins Battleground 2015

Now, and of course this isn't an exact science, the two times that people seemed to be getting annoyed with Lesnar's booking was during the HHH trilogy which never stopped and the Cena feud. The Cena feud is where I want to focus though, as people didn't seem to mind Cena getting a rematch, but moreso that he got so many in a row. That's the key to most of Brock's feuds and the reason the Undertaker rematch is being fairly well received: it's been a year and a half since the first match, so Brock has had a chance to fight other people. Brock is still a featured attraction and we want to see him against a variety of opponents. Of course he's going to have rematches, but you need tp space them out instead of just doing them all in a row. Imagine Rock vs. Austin on three straight pay per views. Sure the matches would be great, but waiting two years instead of four weeks was a huge improvement.

That being said, I'd love to see some extra time between regular feuds too. So many title matches would be better received if we hadn't seen it just a month earlier.

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