

# They're Really Doing Another Brand Split

And Smackdown is going live starting July 19.

<http://www.wwe.com/shows/smackdown/article/smackdown-live-usa-network-july-19>

This is uh.....well it's certainly something. For one thing it's going to prove that just having Smackdown live isn't going to change things, though with the announcement that a McMahon is going to be in charge of the show, maybe things get a little more interesting. Anything that makes WWE care about Smackdown and pay more attention to it is a good thing, but I'm going to need a lot more details before I consider this the saving grace for the blue show.

What I do consider my own saving grace though: Impact is screwed to the wall.