

# Thought of the Day: That Brock Lesnar Announcement

The one where his opponent will be announced this week. Hopefully it's a sign of things to come. Smackdown is going live two weeks from today and for years it's been a dead, nothing show with matches airing again the next week on Raw with no mention of them already happening on Thursday. By airing big news like this on Smackdown, WWE is starting to get some buzz going on Smackdown where it might be worth seeing again. Do that multiple times and people might actually start watching.