

# 2017 Awards: Feud of the Year

It's the building block of wrestling.

2017 was a heck of a year for feuding wrestlers, with some excellent options for the best feud of the year. Some of them were better than others but the top choices are hard to separate. There are almost as many options here as there are for any award, making this one of the hardest choices to make.

I'll actually start with something from New Japan as you just can't ignore Kazuchika Okada vs. Kenny Omega. I know the promotion isn't built around promos like WWE but Okada challenging him for the rematch and the matches going 1-1-1 is way too much to look past. These two tore the house down every single time and put on an all time classic trilogy. Definitely worth a look if you somehow haven't seen it yet.

We'll go with a tag feud now and one that I considered putting at the top of the list with New Day vs. the Usos. These guys just beat the fire out of each other all year with some really entertaining promos and segments as a bonus. The Usos showed why they're the best team in WWE at the moment while New Day got to prove that they still have it (you know, because they're so old and such). Their match in the Cell was excellent and capped off an incredible feud, which is the big key that you need for one of these things to work. I loved this stuff and it made me an even bigger Usos fan.

Down to NXT we go (you knew this was coming) with Aleister Black vs. Velveteen Dream. This was much more psychological with Dream desperate to have Black say his name (with some innuendo running wild), leading to an outstanding match at Takeover: WarGames where Black beat Dream but gave him what he wanted. I got way into the build for this and it made Dream look WAY better than he would have otherwise. This is probably second on my list, which blows my mind as I was rolling my

eyes when I heard the feud start.

We'll stay in NXT (mostly) for the UK Title feud between Tyler Bate and Pete Dunne. They met for the inaugural title and then had two incredible followups for one of the best trilogies WWE has ever put together. Much like Okada vs. Omega, this was all about the action with both guys (who are way too young to be able to do stuff like this) leaving it all in the ring every single time. Their Chicago match was the best match I saw all year and I'd love to see these two again, assuming they don't overdo the match.

We'll continue with the battling countrymen with Kevin Owens vs. Chris Jericho. These two started the year off as best friends before falling apart at the Festival of Friendship (we'll be coming back to that one). It lead to some awesome matches and title changes with some of the best moments of the first half of the year. I could have gone for one more big gimmick match between the two of them but what we got more than did the trick.

In another feud that didn't last very long but was a lot of fun, we have Samoa Joe vs. Brock Lesnar. This was built around the idea of two guys beating each other up in a pair of matches that didn't waste time. They beat the heck out of each other with the big match atmosphere that most people can't bring. Joe's promo of choking out Paul Heyman and saying he wanted Lesnar was great stuff and the singles match was as good of a short form match as you were going to find given this style.

The winner though is the other half of the Summerslam main event with Braun Strowman vs. Roman Reigns. This feud had more matches than the other options with a great segment ("I'M NOT FINISHED WITH YOU") and some awesome, hard hitting matches. Reigns won the first match but Strowman dominated the rest of the feud, giving him a very rare win over Reigns. I never got bored with this feud and they beat the heck out of each other,

making it the best feud of the year.