

Wrestlemania XXXVII Preview: Intercontinental Title: Big E.(c) vs. Apollo Crews

Bang the drums properly.

This is a Nigerian Drum Fight, because WWE needed another name for hardcore and thirty plus writers couldn't come up with anything better. Crews' gimmick isn't exactly brilliant, but it is slowly starting to grow on me as he is actually making the ridiculous thing work. At the same time, Big E. has been champion for over three months and hasn't really done anything but feud with Crews. That could go a few ways, but I'm not sure which way it will be.

As worried as I am about what a Nigerian Drum Fight is going to entail, Crews needs to win the title here. He can drop it back to Big E. in the future but what matters here is giving Crews some momentum, because he hasn't actually won anything of note since his heel turn. Big E. winning wouldn't surprise me, but it probably needs to be Crew going over here, just for the sake of his future.