

WWE Q3 Earnings Report

<http://corporate.wwe.com/news/2015/wwe-reports-strong-third-quarter-2015-earnings-growth>

Since most of us have little to no idea what most of this means, here's a quick summary:

1. Money is mostly up across the board, save for DVDs, likely due to the Network and WWE Studios because....well because it's WWE Studios.
 2. The Network now has 1.2 million subscribers. It hits India next week and German/Japan in January, which should boost numbers even more.
 3. Revenue is up 38% overall from this quarter last year, which is quite good.
 4. Stock is down over 10% today because the stock market is screwy and there's almost no such thing as good enough.
-

Thought of the Day: The Other Great Rookie Year

We often hear about Brock Lesnar and Kurt Angle having the greatest rookie years of all time as they both won the World Title and the King of the Ring among other accolades. As great as that is, there's another name that deserves to be on this short list. Yokozuna. Think about this for a second. He debuted around Survivor Series 1992, wins the 1993 Royal Rumble (in very dominant fashion), wins the WWF World Title at Wrestlemania IX, then squashes Hulk Hogan at King of the Ring 1993 to send him out of the company and holds the title for nine months. If you go a bit beyond the rookie year, Yokozuna

was in four World Title matches in his first two Wrestlemanias, which is never going to be topped.

Lesnar and Angle definitely had better careers, but Yokozuna deserves to be on the list for greatest rookie years in company history.

Rusev Possibly Injured At Main Event

<http://411mania.com/wrestling/possible-injury-during-main-event-tapings-spoiler/>

No word yet on severity or anything like that but the last thing WWE needs right now is someone else out with an injury.

Randy Orton Legitimately Injured

<http://411mania.com/wrestling/andy-orton-suffers-shoulder-injury/>

It's another shoulder but there's no word on how much if any time he'll be out for. That's going to make for some very interesting shows going forward with Cena and potentially Orton leaving soon for a long time.

ESPN Announces Weekly WWE Segment

<http://www.wrestlezone.com/news/630053-espn-announces-weekly-we-recap-segment-details-highlights-of-seth-rollins-appearance-tonight>

I can't wait to hear all the purists whine about how this isn't real but having to leave to go see who Matthew Berry says they should bench for their fantasy team this week.

Cool news for wrestling fans as this is going to be about five minutes a week and could lead to more coverage down the line.

WWE Madison Square Garden House Show – October 3, 2015: The Hallowed Halls

WWE Madison Square Garden House Show

Date: October 3, 2015

Location: Madison Square Garden, New York City, New York

Commentators: Rich Brennan, John Bradshaw Layfield, Byron Saxton

This is another WWE Network exclusive from the world's most famous arena.

It's a pretty stacked card with the main event of Brock Lesnar vs. Big Show in a match that could totally be different than any time they've fought before. Other than that we have the traditional steel cage match with US Champion John Cena defending against WWE World Heavyweight Champion Seth Rollins again. Let's get to it.

The opening video talks about Cena vs. Rollins and Brock vs. Big Show.

There's a mini Titantron set up like there was in Japan. The middle rope is pink again for breast cancer awareness.

Rusev/Sheamus vs. Randy Orton/Dolph Ziggler

This was originally billed as two singles matches and it's a really smart move to not go with the same stale pairings we've seen multiple times each. I know this is nothing revolutionary but at least it's something new. Orton gets quite the positive reaction from the fans. Sheamus and Orton get things going and the fans are all over Sheamus' looks. Orton fights out of the corner and it's off to Rusev who is greeted by a big USA chant. Dolph comes in with a dropkick for two but a Sheamus distraction lets the swinging Rock Bottom plant Ziggler for two.

It's off to Sheamus for a chinlock as the announcers debate Lana and Summer. See, I can live with the constant storyline stuff while we're sitting in a rest hold. It's better than discussing how to fight out of something like that because you can only take that discussion so far. Rusev comes in for a nerve hold and the villains take turns keeping Ziggler in trouble. Dolph finally gets in a slam on Rusev (really? A slam?) and the diving tag brings in Orton to clean house. A Ziggler superkick knocks Rusev off the apron and the Brogue Kick misses, setting up an RKO to put Sheamus away at 8:40.

Rating: C+. Total formula tag match here and there's nothing wrong with that. They kept this from getting too long (ala the Beast in the East main event) and the fans stayed in it as a result. The RKO is a great way to end a match like this as it's always going to wake the fans up and it's not like the MSG fans need a lot of help.

Post match Rusev screams at Sheamus for costing them the match. Sheamus

is more useless than Lana and all these people so he needs to pack his bag and leave. Sheamus gets up and Brogue Kicks Rusev and walks off. That didn't feel like a face turn.

We recap Kane and Seth Rollins from Monday with Kane's split personalities.

Corporate Kane is here to help run the show and will run down to help if Demon Kane comes after Rollins. Well limp down but you get the idea.

Stardust vs. Neville

No seconds here. Stardust shoulders him down to start but Neville sweeps the leg and does a little dance. The running hurricanrana (that's such a cool looking move) sends Stardust down again but he comes back with the Disaster Kick to put Neville down. Stardust looks at Neville's cape before putting on a chinlock. That goes as far as a chinlock is going to go so Stardust tries to crotch him against the post but the superhero pulls him face first into the post instead.

The Asai moonsault drops Stardust again but he comes back in with a Side Effect for two. With nothing else working, Stardust puts on Neville's cape and goes up top, only to dive into a right hand to the ribs. Neville kicks him in the face and the Red Arrow is good for the pin at 7:25.

Rating: C. We've seen this a few times before and I'm not sure where else the feud can go unless they bring in a fourth apiece and set up a Survivor Series match. The superhero vs. supervillain stuff has kind of fallen off and there's not much left other than some decent matches. Good enough here and the faces continuing to win is a smart idea.

Paul Heyman (with a phone in his hand for old times' sake) compares Big Show to the Boston Celtics and promises to make MSG the city hall of Suplex City.

Team Bella vs. Team PCB

P C and B all come out separately. Becky starts with Alicia and that means it's time for JBL to start talking about boxing. Paige's request for a tag is ignored so she tags herself in to send Fox into the corner.

As expected, the fans want Sasha. It's back to Becky who gets taken into the corner, allowing Brie and Alicia to double suplex her for two. Nikki comes in and goes after Charlotte for a distraction but it backfires as Becky slides over for a tag.

It's Charlotte cleaning house with a spear to Nikki but Paige tags herself in as the Figure Eight goes on. The argument lets Alicia take over and a northern lights suplex gets two. Back to Nikki for a chinlock until Paige fights up and dives for a tag, only to have her partners drop to the floor. The Rack Attack ends Paige at 8:24.

Rating: C-. This was more storyline stuff than a match but that's what you have to expect at a house show. Paige is now officially full on heel as there's no reason for her to do some of the things she's done here other than being evil and Charlotte/Becky's actions (mostly) made sense. It's good that they're moving on from the standard team battles though as they had been old for a long time.

Paige says she can't believe her friends would do this to her and she's not sure if she can forgive them. It seems that they're already dropping the Pipe Bomb promo from Raw for the sake of a delusional stuck up character instead. Well that's good as the interesting character might have made the Bellas look bad. I mean, they do it enough to themselves and Paige pointing out all their flaws might ruin some horrible children's dreams.

Clip from Smackdown (I'm as shocked as you are) of Reigns challenging Wyatt for a match inside the Cell.

Intercontinental Title: Chris Jericho vs. Kevin Owens

Jericho is challenging and he welcomes us to the 25th anniversary of his first match in wrestling. Twenty five years ago he wrestled Lance Storm (in the front row) to a ten minute Broadway in a small town in Alberta in front of fifty people. Jericho thanks us all for being along for the ride and promises a big party tonight. Kevin starts fast but gets dropkicked out to the floor and sent into the announcers' table.

Back inside and Kevin wishes Jericho a happy anniversary before punching

in the face. A chinlock slows things down as JBL says Jericho was an unproven talent in WWE until he beat Rock and Austin in the same night. Dude go watch some Network and learn the history better. Jericho comes back with a missile dropkick and enziguri for two. The Pop Up Powerbomb and Codebreaker are countered and Owens' package piledriver slam gets two. The Lionsault hits knees and there's the Cannonball to a nice reaction.

Owens' Swanton hits knees as well and the Walls go on. Kevin fights over to the ropes and sends Jericho shoulder first into the post for two. Now the Codebreaker works but Owens grabs the rope for the break. This has been a really good back and forth match so far and Jericho has been in control for the majority. Kevin comes back with a superkick but the Pop Up Powerbomb is countered into another Walls attempt. Just like at Night of Champions though, Owens pokes the eyes and grabs a small package for the pin at 8:34.

Rating: B-. It's a really good idea to keep the matches moving here as the fans aren't going to stand for a long match with a bunch of filler. This was a fun match though between two guys that know how to work an entertaining style. Jericho is perfect for roles like this as he never needs to win another match and he'll be fine all around. Owens gets a big win and can brag about beating another legend so everyone looks good.

We recap New Day vs. the Dudley Boyz which is about the new generation vs. the legends.

Tag Team Titles: New Day vs. Dudley Boyz

New Day is defending and of course they have something to say. This time it's about the Dudleyz's never ending retirement tour with all of their references to the 90s and glasses with no lenses. On top of that, they put a good man like Xavier Woods through a perfectly good table! JBL incorrectly says the first tag team tables match was in this building at Summerslam (Royal Rumble 2000).

D-Von runs over Big E. to start but Bubba charges into an elbow in the corner. Now it's Kofi getting beaten up as Woods tries to get the fans behind the champs. The power of positive double teaming takes over for

New Day and it's time for some tromboning. E. puts on a chinlock and Woods thinks the stock is rising on tricep meat. Ray avoids the Warrior splash and makes the tag off to D-Von as everything breaks down. The 3D has Kofi beaten but Woods comes in for the DQ at 6:40.

Rating: D+. This really isn't surprising and it's probably the right call. New Day could be a special team and it's not like the Dudleyz need another title reign. I'd be fine if they won them eventually but I'm not going to miss anything if it never happens again. Besides, any reason to hear more from New Day is always a positive.

Post match New Day sets up a table but Bubba breaks up the Midnight Hour, leaving Woods (busy playing Taps) to take a 3D through the table.

Recap of Big Show vs. Brock Lesnar, which is built around the idea that Big Show beat him in this arena thirteen years ago. Really that's about it and we're supposed to believe that Show is a threat here.

Big Show vs. Brock Lesnar

Brock goes right after him to start and gets sent out to the floor. Lesnar just smiles and the fans chant for Suplex City. Back in and Show pummels him in the corner but misses a charge and takes some shoulders to the ribs. The first German is blocked and there's the chokeslam. Brock pops up so it's a second chokeslam, only to have him get up again. There's a third chokeslam for two and it's time for the suplexes. Brock can't hold him up for the F5 and it's kind of an AA instead. It's time for more smiling though and Lesnar hits the fourth German. Now the F5 finishes Show at 4:05.

Rating: C-. JUST LIKE EVERY OTHER FREAKING TIME THEY HAVE THIS STUPID MATCH AND WE HAVE TO LISTEN TO BIG SHOW TALK ABOUT HOW HE'S A FREAKING GIANT AND NO ONE CAN BEAT HIM!!! I'm so glad we sat through Show squashing a bunch of people so he could lose in four minutes just like he does every time he fights Brock. You could have set this match up with a single promo but instead, Cesaro had to be squashed twice. Well done WWE.

Show isn't done and he calls Brock back in. That's fine with Lesnar as it's a belly to bell and a second F5 for good measure. The fans give Big

Show the Goodbye Song and Eden says let's hear it for him.

The cage is lowered.

US Title: Seth Rollins vs. John Cena

Cena is defending and Rollins is World Champion. For the sake of clarity, I'll only refer to Cena as champion. Pin/submission/escape to win here. Seth fights out of a headlock to start and sends Cena face first into the cage a few times for two. Rollins' escape attempts don't work and Cena bulldogs him off the top for two. Seth comes right back with the top rope knee to the face and the Sling Blade gets two.

We get the classic raking the face against the steel spot but Cena grabs the electric chair for two. It's back to the top with Rollins getting knocked off first, only to catch the top rope Fameasser in a powerbomb for two. They take turns sending each other into the steel and it's time for the flying tackles. Rollins kicks him in the head to break up the Shuffle but decides to try a Shuffle of his own.

Now it's the real comeback but Rollins grabs the cage to escape the AA. The springboard knee is caught in the STF but Rollins crawls to the door. They fight over the escape attempt until Rollins slams the door on Cena's head for a close two. Cena counters the Pedigree with a catapult but has to stop Rollins from escaping over the top. John gets most of the way over but Seth superplexes him down and rolls into the falcon's arrow for another close two. They fight to the top again and this time it's a tornado DDT from Cena for a near fall.

Cena goes for the door but Rollins climbs over the top and slams the cage onto his head again. John gets up AGAIN and pulls Rollins back in for an AA but Seth lands on his feet and hits the low superkick for two to end a great sequence. The STF is countered into a Crossface but Cena powers up into another AA attempt.

Rollins rolls out again and hits Cena low (totally legal) but here's Kane. For some reason this keeps Seth from being able to climb down until Kane is right underneath him, leaving Rollins to miss a splash off the top of the cage. The AA finally connects to retain Cena's title at 22:43.

Rating: A-. Really good match here and it would have been even better had Kane not come out. This felt like the big showdown that you often get in cage matches and it was cool to see the fans respecting Cena for his great effort. I could have gone without seeing Rollins getting pinned again but at least it was as close to being not clean as you can get in a cage match.

Cena leaves and Kane gives Rollins a chokeslam and tombstone to end the show.

Overall Rating: B. Totally fun two and a half hour show here with Brock squashing Big Show and a really good main event. The key thing to remember here is that this was a house show and not a pay per view. It's really just a bonus for the Network subscribers and that lowers the level of expectations quite a bit. Nothing was really bad here and they kept things short and sweet. Fun show here though and a really good way to spend about two and a half hours. Check out that cage match if you get the chance.

Results

Dolph Ziggler/Randy Orton b. Rusev/Sheamus – RKO to Sheamus

Neville b. Stardust – Red Arrow

Team Bella b. Team PCB – Rack Attack to Paige

Kevin Owens b. Chris Jericho – Small package

Dudley Boyz b. New Day via DQ when Xavier Woods interfered

Brock Lesnar b. Big Show – F5

John Cena b. Seth Rollins – Attitude Adjustment

Remember to follow me on Twitter @kbreviews and pick up my new book of Complete 1997 Monday Night Raw Reviews at Amazon for just \$3.99 at:

<http://www.amazon.com/dp/product/B015IN12I2>

And check out my Amazon author page with cheap wrestling books at:

<http://www.amazon.com/Thomas-Hall/e/B00E6282W6>

John Cena Taking Time Off From WWE After Hell in a Cell

<http://www.wrestlingrumors.net/john-cena-taking-time-off-from-the-wwe/42139/>

I know this broke yesterday but I have to say something about it.

Well first and foremost this means that we're going to get a new US Champion. It should be interesting to see who they put the title on as Cena isn't really feuding with anyone at the moment. There are a bunch of options but I'd love to see Cesaro get it, even though there's almost no chance of it happening. Hopefully it goes on someone who could use the title though and won't sit there and waste our time, though that's WWE's standard operating procedure more often than not.

Other than that, it might mean Cena being freshened up. The logical move would be to have him win the Royal Rumble (tying Austin for the most all time) so he can move on and win title #16 at Wrestlemania in Dallas but that might be a bit too easy. I'd have him take #17 at Wrestlemania number whatever in the future but I can't imagine WWE keeps the title off him that long.

The other interesting case is going to be the ratings. The numbers are already at some of the lowest in years (due to a ton of reasons, namely Monday Night Football and the third hour being too much TV but that's

another story for another time) and Cena is one of their few proven draws. Take him away and WWE is really going to have to mix things up, which could certainly benefit the fans.

I hope he gets back soon because there's no one better, but this might be a good thing just a few months before one of their biggest shows ever.

Remember to follow me on Twitter @kbreviews and pick up my new book of Complete 1997 Monday Night Raw Reviews at Amazon for just \$3.99 at:

<http://www.amazon.com/dp/product/B015IN12I2>

And check out my Amazon author page with cheap wrestling books at:

<http://www.amazon.com/Thomas-Hall/e/B00E6282W6>

What I Want To See On The Network

A special looking back at the buildup to Wrestlemania VIII. Why that show you ask?

BECAUSE IT HAS NOTHING TO DO WITH THE ATTITUDE ERA. I'm so sick and fed up with every special on the Network being about the Monday Night Wars and the Attitude Era. We recently had the top ten Eric Bischoff moments, the top ten Monday Nitro moments and a two hour interview with Eric Bischoff where he was given credit for inventing Steve Austin, D-Generation X and the Attitude Era itself. There's a long history to professional wrestling and that means stuff other than the Attitude Era. Find a new topic and air something other than an interview show (except

Table For Three, which is a great idea).

Raw Ratings Aren't Great And It Shouldn't Be A Surprise

<http://www.f4wonline.com/more/more-top-stories/96-wwe-news/44533-raw-ratings-still-at-low-levels>

I'm surprised Raw did as well as it did. Here's why.

The decline in ratings really isn't surprising for a few major reasons.

1. Monday Night Football. Raw in the Attitude Era didn't come close to Monday Night Football's numbers and that's never going to change. Monday Night Football is a juggernaut and always will be. There's no way to get around this.

2. The Network. Raw is made available a month later. If I wanted to, I could watch every episode of Raw leading up to a pay per view and skip over the parts I don't want to see. It's quick, it's easy, and WWE hypes the heck out of the Network every chance they can.

3. Did you know [WWE.com](http://www.wwe.com) does it's own live Raw results? As in they say what's going on during the show, making it easy to get a quick recap instead of watching the full show? This is in addition to the dozens of other sites that do the same.

4. It's three hours a week. That's WAY too much for most people and it's overload. Consider Summerslam weekend. You had Takeover running two and a half hours plus a half hour pre-show, you had a four hour Summerslam plus a one hour pre-show, and then you had Raw, which was three hours plus a half hour

pre-show. That's eleven and a half hours of content in three days. Two shows are pay per views and one is fallout. Which are you most likely to cut out from your schedule?

5. As for last night, it's hard to blame this on Sting. Yeah he was the main event, and we knew that a total of two and a half hours in advance. Instead the advertised matches featured Nikki Bella (with her crossover appeal from Total Divas of course, which has about a million viewers a week, a good percentage of which are probably already watching Raw) and the Prime Time Players, the latter of which was a title match with the winners getting to face the Dudleyz. Sting was announced as a last minute match and if you weren't watching the show at some point, you didn't know about it.

6. A lot of people don't watch cable TV anymore, and why should they? With Netflix, Hulu and the WWE Network, there's a ton of good material out there for way cheaper. For the people who still do have cable, there are roughly 1.38457 million channels to pick from these days. Couple that with DVR and people watching parts of the shows and the ratings shrinking really isn't a big surprise.

I know they're still the most common means of examining how well a show did, but is there a reason we're still using the same measuring stick for the show that we used seventeen years ago? A lot has changed since then and of course there are going to be fewer people watching the same show. I'm stunned that it's still as high as it is.

Oh and despite the ratings: the stock is at about \$19 a share, or \$4 higher than it was a year ago at this time. There might be something more to the company's success than just the TV ratings, but again that's all most people seem to care about.

The New Day Victory Dance Guide

I don't need to say one more word.

<http://www.wwe.com/inside/new-day-guide-to-victory-dances-gifs>