Cody Rhodes on Arrow

Playing a supervillain in an episode where there's a new drug called Stardust. The episode is fine but the wrestling connection.....doesn't exist. Unless I missed it, and I'm pretty sure I didn't, TNA didn't mention this once on the recent episodes of Impact. Yeah one of their stars is appearing on a network TV show in a cool role and they don't have time to mention it. They can plug Dixie's Twitter and give us 19 mentions of whatever Pop TV show is airing but they can't say this once?