## Thought of the Day: Stars Do Not Make The Match

By that I mean rating stars. I was reading a summary of Vince Russo's latest shoot interview and he mentioned that the casual fans don't care about a match being four stars and lasting twenty minutes with great workrate. In something that isn't often said, Russo is exactly right on this point. Casual fans care about the story and having fun on any given night. Look at what is considered the greatest match ever: Randy Savage vs. Ricky Steamboat. Do you think the match would be as beloved as it was if not for the basic backstory (Savage injured Steamboat and Steamboat is here for revenge)? The fans wanted to see Steamboat get his revenge and the fact that the match is a masterpiece helps a lot, but it's not the main reason most fans liked it.

In other words, booking for the fans that want long and entertaining matches is a bad idea, as most fans get bored and change the channel for stuff like that.

## Your Christmas Wish List

Simple idea: what do you want from Xanta Claus for Christmas? My list: 1. Less 50/50 booking.

- 2. Better stories.
- 3. Less Hogan.
- 4. Eve Torres

## Thought of the Day — The Worst Thing To Happen In Wrestling In Years

Is the instant rematch clause. Here's why. It's pure laziness. After a title change, the bookers get to take a month off from booking and give the champion the same opponent he just faced. This causes lazy booking, bad promos, uninteresting matches, and a loss of momentum because the new champion hardly ever loses, and if they do there's ANOTHER match in a month. Have the challenger earn the match. Yeah, have them WRESTLE to get the show. Imagine that: wrestling might draw on a wrestling show.