Quick Thoughts On All Of This Week's Big WWE News

So I kept meaning to do one of these things earlier in the week but then it was one big story after another so I kept putting it off. Now with everything that came out today, I kind of need to cover this before John Cena become King of Lichtenstein on Friday.

Monday Night Raw To Netflix

This is the big story of the week (at least the first half) as the show is leaving USA at the end of September and moving to Netflix in January 2025. The deal is reportedly worth about \$500 million a year, or just shy of TEN MILLION DOLLARS A SHOW. I have no idea how Netflix is supposed to make money on this, but WWE continues to make absolute bank on everything they touch.

Now there is something on the downside, as having the company's flagship show behind a paywall is going to be more than a bit weird. That is going to rub some people the wrong way, but ultimately this is the way things are going in television. Of WWE's three major shows, only Smackdown is going to be on cable starting next year. Also I'm assuming that Netflix/WWE are assuming that a lot of people already have Netflix so it's not like some big change that everyone is going to have to make. Either way, WWE has a home for a good while and all kinds of money to go with it, which checks their two major boxes.

<u>Smackdown Possibly To Tuesdays</u>

During an interview with Pat McAfee, Nick Khan said that Smackdown will begin on the USA Network on October 1, which is a Tuesday. That means NXT will be moving elsewhere, which has me wondering what the other shows are going to do. At the very

least, it makes me hope that Collision could move off of its death slot on Saturday night. This is something where we'll have to wait and see, but it does appear that changes are coming.

The Rock Joins The TKO Board

This is something that might be more for show than anything else, but he did get the ownership of "the Rock" trademark. I'm curious if this is part of the lawsuit that came down against Vince McMahon, but at the very least, it makes me wonder what this might mean for Rock coming back to the ring. If he's tying himself even more to WWE, it makes me think that he has that much more of an investment in the company's future.

Vince McMahon Wall Street Journal Article

If you haven't seen the details I'll spare you from reading them here, but McMahon is being sued by a former employee who claims he sex trafficked her around the company. The details and alleged texts from McMahon are downright disturbing and sickening, to the point where if this is true, McMahon has to be done in the wrestling world. Right now it's more a matter of waiting for the other shoe to drop, as this is some horrendous stuff that paints McMahon as the monster he has long been accused of being.

Kevin Patrick Gone From WWE

Yeah who cares. Michael Cole will be doing Smackdown this week and then we'll find out about the permanent replacement.

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