

BREAKING: Endeavor Confirms WWE Purchase, WWE And UFC Merging Into One Company

<https://wrestlingrumors.net/tommyhall/breaking-endeavor-officially-confirms-wwe-purchase-vince-mcmahons-new-job/>

This is one of those stories that is going to need a lot of time to see the fallout, but this is interesting in a few ways.

First and foremost, it's not Saudi Arabia, so that's a plus.

Second, the sale process is over, and there is no longer hanging over our heads.

Third, Vince McMahon is still the Executive Chairman Of The Board, though creative is still to be determined.

I have no idea where this is leading, but if WWE is allowed to operate mainly as it has been, things should be fine. That being said, a lot of cuts are likely coming as Endeavor will be trying to get its costs down. Either way, we're in a brand new world and that could be fascinating.