

Thought of the Day: Pay Up

This is something TNA has been doing more often and it could be used again. On some of their One Night Only shows, TNA has had matches be for a cash prize. This is something you would see a lot more of back in the day and is an effective idea to keep people out of title matches. Just say the winner of a match gets \$25,000 and you have a one night gimmick. It worked back in the day and it can work again.

Cena Is A Cash Cow

[Report: How Much Money Cena Was Worth To WWE in 2011](#)

And I'm sure people still want to turn him heel right? I'll never get some people.