

# Thought of the Day: This Time For Sure!

It's about psychology today. Let's look at Ric Flair for a minute. Over the years, Ric Flair has climbed to the top rope for a high risk move approximately 43,392 times and has been successful on about 4 of those attempts (however he did win the NWA World Title at Starrcade 1983 in one of those attempts).

Now the question has always been why would Flair keep going up there when he knows it doesn't work. This is wrestling fans over thinking what they're watching. Flair was a heel more often than not, so he would be overconfident. As an overconfident heel, Flair is going to think he can do stuff that he really can't pull off. Even though he failed so often at this move, heel Flair would think that THIS TIME it had to work. There was no way that whatever loser he was fighting this time could slam the Nature Boy off the top. It's how a cocky heel would think. Cocky and overconfident wrestlers are going to do stupid stuff all the time and the fans are going to be happy to see them be proven wrong. Flair did the spot a lot because it made sense every single time.

I've said it before and I'll say it again: psychology is the most important thing in the ring and it makes matches so much better.

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