

Thought of the Day: Something To Remember About The WWE Network

In light of the stock nosediving tomorrow, here's something people seem to be forgetting. The Network is less than three months old. This isn't something that they have a path to follow as no wrestling company has done this before. The Network is going to be around for a LONG time and people are going to watch it. That's something else: it's not a one time purchase. It's \$10 a month per fan, every month. That's a steady stream of money coming into the product, which really is awesome when you get involved with it.

Again, yesterday was a very bad day, but the Network is a long term plan and always has been.

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WWE Stock Drops 45%

The business world continues to make me chuckle. A few notes/thoughts. 1. WWE stock is \$2 higher than it was at this time last year.

2. About a month or two ago the stock was at I believe an all time high. Stop acting like stock prices are set in stone.

3. Wrestlemania, the Wrestlemania DVD, and the Network going international are coming this year. Methinks that might spark the stocks a bit, seeing as how they do every year.

4. I don't understand how the deal getting them \$40 million more than they had last year can be seen as a bad thing. True it's not as good as they expected, but under no circumstances can gaining \$40 million be seen as a bad thing.