### Thought of the Day: TNA's Latest Jab At WWE

Is this supposed to be funny or something? Let's see: we've got a boss with a huge ego who has a good looking daughter. An upper midcard heel marries said good looking daughter and will likely get a title shot out of it very soon. The loud heel turns face and now has a quad injury.

In case you're not making the connection, I'm talking about Vince, HHH and Stephanie. Sound familiar?

## Thought of the Day: Absence Makes The Heart Grow Fonder

That's very true in this last week. The Divas have been absent from Raw and Smackdown and I've grown much fonder for WWE TV.

## Thought of the Day: Cena's Promo On Raw

This is a big news story lately with even ESPN.com mentioning. As for what I think, Yes it was a bad promo, but

Cena has been cutting great ones for years now. He missed on this one and it went on way too far and he could have cut about three minutes out of it and gotten the point (Sunday is a big day and he's going to war. Why is that so hard for people to get?) across just the same. What wrestling fans' short attention spans seem to forget is that Cena is one of the best talkers ever. He messed this one up and that's it. Everyone is entitled to a misstep every once in awhile. Even Rock had some really stupid catchphrases ("Why don't you go and have a nice cool glass of SHUT UP JUICE?" or "How are your lips?") every now and then. It's not the end of the world and it's certainly not the end of Cena. It was a bad promo and at the moment nothing more than that.

## Thought of the Day #2: More Authority Figures Than World Champions

Someone pointed this out to me recently. In 2012, there were more GM's

Ace Vickie AJ Teddy Booker

than there were world champions

Punk Bryan Sheamus Big Show

If you throw in other authority figures

Ryder Eve Otunga Santino

it's even worse.

I know titles changes less frequently anymore, but this says a lot about how often the power turns over in WWE. There are WAY too many people that can make matches (for those of you that insist on being annoying, when I say make matches I mean anyone who comes out and says "this match is taking place because I/someone who I work for says so") and WAY too much time is spent on the segments that make said matches.

## Thought of the Day: Dolph Ziggler

Yesterday I watched Edge vs. Ziggler from the 2011 Rumble. I

just finished Punk vs. Ziggler from the 2012 Rumble. On Monday I saw Cena vs. Ziggler on Raw. My conclusion:

Ziggler is the exact same worker he was two years ago. He hasn't gotten any better other than having a superkick instead of the sleeper now. His talking has gotten a bit better, but at the end of the day he's about 95% the same guy that he was back in 2011. That's not a good sign for a guy who is allegedly the future of the company.

## Thought of the Day: Favorite Does Not Mean Best

This is something I've gotten asked a good deal recently and I want to clarify it. My favorite baseball team is the Cleveland Indians. That means I like them better than all other teams. That does NOT mean I think they're the best. Anyone who follows baseball can tell that there are many better teams. The same is true in wrestling. My favorite wrestler is Mick Foley, but I certainly don't think he's the best ever. There's a very big difference between best and favorite, which needs to be remembered.

#### Thought of the Day: Heels

#### Don't Cheat Enough

I've touched on this before. I was watching a Nitro last night and Alex Wright put his feet on the ropes to cheat. At Genesis this past week, there were multiple instances where a heel pulled the trunks to win. Why don't we see these kind of things more often? It's so simple and it's almost a guaranteed way to make the people boo you, but instead it's almost always interference or something like that. In WWE, when is the last time we got a belt shot to the head? It may be easy heat, but it's better than no heat.

## Thought of the Day: Rock Last Night

Rock did something that you almost never hear anymore which is more proof that he's an old school guy. He did it last week too. Rock constantly says how many days are left until the show. Not the name of the show, not that it's a PPV, but WHEN THE SHOW IS. He lays things out as simply as he can for the fans and that's how you make people want to buy a show. At the end of the day, you're asking the fans to buy your product. They shouldn't have to do ANYTHING to find out when and where to get it. On top of that, this countdown thing is a tried and true way to make people want to see the match and therefore buy the show. As those numbers get lower, people are going to think that they have to see the match and therefore will put their money down for the Rumble. That's called selling a show and it's a lost art.

# Thought of the Day: How CM Punk Became The Best Heel In Years Last Night While Talking To The Rock

I've been saying this for months and last night it finally hit full on. Punk became a great heel last night because He was delusional. He went completely over the top and started making absurd claims right in the face of the Rock and it made people boo him. With him saying stuff like he would have been champion for thirty years in Bruno's time and saying how he's the one guy who didn't sell out, it made him seem completely insane in his ramblings. This is in contrast to the way he was talking about Cena, when Punk was making perfectly rational claims about how the goalpost kept being moved on him. Fans were split by that because Punk was talking sense, but now that he's delusional, booing him made sense.

Why it took seven months to get to this point is beyond me, but at least it finally happened.

#### Thought of the Day: The

#### Goldberg Debut

Yet another idea that hasn't been used in like 15 years. Goldberg debuted on Nitro seemingly as a jobber. Tenay, the WCW announcer who seemingly knew everything, had no idea who Goldberg was or knew anything about him. Ignoring the winning streak and all that jazz, that's a pretty smart way to debut someone. Don't give them a character, don't give them anything unique, don't tell us anything about them, but have the guy win and fill in the background later. It's better than a ballroom dancer, no?