New Column: Golden Momentum

WWE has a title problem and it isn't the one you might be thinking of.

https://wrestlingrumors.net/tommyhall/kbs-review-golden-moment
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Thought of the Day: Stop Counting

Sometimes it's so simple that it eludes people. Throughout the history of wrestling, we've had people like Harley Race, Flair and Hogan who have ridiculous amounts of world title reigns (8, 16 and 12 respectively). In the regional area, you have guys like Nick Dinsmore with 10 OVW Titles, Bulldog Bob Brown with 18 Central States Titles, and Jerry Lawler with an insane 80 (yes EIGHTY) Memphis Heavyweight Titles. Today, you have guys like Cena with 12, Orton with 9 and HHH with 13.

What's one of the main difference? Today you have these http://onhealthy.net/product-category/gastrointestinal-tract/ numbers pounded into your head. Watch old Memphis stuff and you NEVER hear the amount of title reigns Lawler has and the same is true of Dinsmore in OVW. Today though, you hear about how Cena is a 12 time world champion every time he's on screen. When you hear that number so many times, it takes away the appeal of the next title change. I know you can

realize that someone has won that many titles before, but not hearing it over and over again could help a lot.