Thought of the Day: The New X-Pac Heat

The old version has since been replaced by Vickie Guerrero Heat where people boo her simply because that's what you do when Vickie is on screen. My question about it, as well as X-Pac Heat: what difference does it make why the people are booing? Isn't that the desired goal? Who cares if it's X-Pac/Vickie Heat or regular heat?